**Media Art | Title Sequence - Summative**

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**Getting Started**

* The title sequence should include a story development.
* You can create a title sequence for one of the following:
  + Choose **a favorite poem** that you can combine visual imagery with for a title sequence.
  + **Lyrics to a song** also make a good starting point for imagery in a title sequence - best to choose a local or an indie band and obtain permission to use the song to avoid any copyright issues (do not use a song by a major recording artist for this option).
  + You may also create a title sequence for your **favorite short story** or a **recent news event**.
  + **Make your own** TV show or movie sequence.
  + Another option is to create a title sequence as a **demo reel** for your work. If you choose this option, you are still required to develop a narrative.

**Project Checklist**

**Slideshow**

* Include your **planning concepts** such as storyboards
* Include **2 examples** of title sequences that you’ve learned from
* Discuss how your **research** has helped you create your title sequence
* Explain your direction with the video / your **artistic vision** for it
* Include **links of tutorials** you’ve found and used to create your video

**Execution**

* Create a **1-2 minute title sequence** using creative editing techniques and styles.
* Present a **story** as a sequence montage.
* **Text and images** express an idea that prepares the audience for more.
* You have used an appropriate mix of video to still photos for the creative direction (e.g. 50/50 split video and still photos).
* Present main title and author or artist name in the sequence.
* Important words or lines in the development of the poem, song, short story or news event.
* Watch the **pacing of your edits** because every second counts.
* Demonstrate a knowledge of technical requirements.
* Show a variety of editing techniques from the lists provided (e.g. cutaways, slow motion video, keyframe animation).

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| **Video Editing Techniques / Helpful Tips** | | | | |
| * Warp Stabilizer * Invert Effect - Creative on Video & Text * Tint Effect - To Create a Gradient Map * Echo Effect - For Motion Trail * Strobe Light Effect * Wave Warp Effect - Glitch Effect (Pin All Edges) * Keyframe Animation for Motion * Reverse Speed * Colour Grading - Adjustment Layer | | | * Use Speed Ramping to Create Flow * Luma Key - Luma Fades for Sky Effects * Ultra Key - Remove a Colour & Blend * Transform Effect * Split Screen * Stack and Offset Videos * Gaussian Blur with Opacity Mask * Crop Effect for Split Screen * Slow Motion Video * Warp Stabilizer | * Invert Effect - Creative on Video & Text * Tint Effect - To Create a Gradient Map * Echo Effect - For Motion Trail * Strobe Light Effect * Wave Warp Effect - Glitch Effect (Pin All Edges) * Keyframe Animation for Motion * Reverse Speed |